

WLCL Board Meeting
Wednesday May 24, 2023

Agenda

1. Welcome
2. Approve Minutes from 4/25/2023 Meeting
3. Financial Report-Chuck Neville
4. Aqua Weed Treatment-Frank Dyson
5. Membership Drive Update/Replacement Update-Joe Tibus/Barbara Richards
6. Pancake Breakfast-Denise Laflamme
7. Merchandise-Elizabeth Millington
8. Fireworks-Karen Pinagel
9. Sailboat Races-David Reid
10. Fishing Tournament-Scott Trudell
11. Home Tour
12. Lake Assessment
13. New Business
14. Elections

7:09 pm Meeting called to order.

Attendees

Officers: Joe Tibus, Karen Pinagel, Chuck Neville, Larry D' Angelo

Board Members: John Millington, Paul Richards, Denise Laflamme, Mike Genter, Joan Cooper, Frank Dyson, Scott Trudell

Absent: David Reid

Guests: Elizabeth Millington, Janis D' Angelo, Barb Richards, Ken Jankowski, Winnie Schoeb, Shelley Kirchner, Steve Kirchner, Kim Siegfried, Christina, Gergis, Michael Lobdell, Jen Genter, Wendy Tibus

Approved minutes from last meeting on 4/25/2023. Motion by Larry D'Angelo, second by Paul Richards, unanimously approved.

Financial Report

This past month Chuck met with Kim Siegfried, Christine Gergis, Barb Richards and Paul Richards to review the 2022 financial results as required by the WLCL By-Laws. Kim and Christine, as the non-board members, will provide their feedback at this evening's meeting.

Here is their feedback. Christine Gergis and Kim Siegfried provided a synopsis of the review of the 2022 financial results they made along with Paul & Barb Richards. Each line item of revenue was reviewed and deemed to be reasonable. The review compared 2022 to prior years and independent database membership records, attendance at events, etc. Expenses were reviewed, all questions were answered and supporting documents were available for all expenditures reviewed. Book cash balances were compared to bank statements and reconciled. Suggestions were made to obtain quotes in the insurance coverages carried by WLCL and to look for better interest earning rates on the savings account funds. Both suggestions are being pursued.

May 2023, receipts totaled \$11,935, \$8,330 from memberships and donations, \$2,370 from merchandise sales and \$1,235 in pancake breakfast tickets sales. Expenses totaled \$581, \$453 of which will be reimbursed by the White Lake Improvement Board, the \$129 balance of the expenses was for credit card fees. This results in a current cash balance of \$60,184. May memberships and donations are approximately \$2,750 below May of last year. I believe this is due to the late mailing of the annual hard copy newsletter since receipts have picked up significantly in the past week. This year's Merchandise sales are double the prior years and pancake breakfast sales are 10% higher than last year's.

May 2023 calendar year to date, shows that donations as a percentage of memberships are 193% this year vs 173% for last year at this time. It also shows that the cash balance for the year to date period has grown by \$14,750 vs growing by \$17,954 last year through May. The decrease in the cash balance growth is fully due to the lower memberships and donations received year to date due to not having the winter carnival and the late mailing of the annual Current Newsletter.

Despite the slow start on memberships and donations, the cash balance is only \$1,800 less than a year ago at this time. Receipts for memberships and donations are very likely to catch up with the 2022 levels after the pancake breakfast.

Motion to approve Financial Report by Steve Kirchner, second by Larry D'Angelo, unanimously approved Financial Report.

Aqua Weed Treatment

The lake was surveyed on 5.23.2023. The treatment will take place next week. The cost is 30K. After surveying the lake, we have very different weeds than last year. Frank is hoping to have a hearing for the sunken island so we can treat the celery area. Appointment with the DEQ is pending. The lake will be posted Tuesday and treated on Wednesday. There will be a half dozen weeds treated. Cara is back. Chelated copper will be used until July 1 when we are permitted to use copper sulfate. The reason for this change is they are doing a 5-year study to see how copper affects the fish.

Since we are a public lake, we as private citizens cannot put chemicals in the lake. Our intent is to use our financial resources to ensure our lake looks great!

Membership

To date we have 159 members. We are looking for more block captains. It was suggested to mention this at the pancake breakfast. If a person wants 2 flags for 2 boats, they can pay for 2 memberships and receive 2 flags. The businesses that contribute can receive a flag too. Costs have gone up on the flags. 2-sided flag for 2024. Vintage flags to be sold at the pancake breakfast. Mike Genter to spear this. \$10.00 for 1 flag or 3 for \$30.00.

Pancake Breakfast

We are ready to go! 7 am set up. 50/50 raffle. Draw ticket after salute.

Merchandise

All merchandise has arrived except for the bucket hats will arrive Thursday. Online sales have doubled over 2022. Joe and Chuck will be hand placing the merchandise that has already been ordered online. We will be taking orders at the pancake breakfast. New merchandise will be ordered after the pancake breakfast.

Fireworks & Boat Parade

The show was created but due to increased costs for freight, fuel, and product the show is only 19-20 minutes. It was discussed with ACE that the show needs to be 25 minutes. We discussed adding our unused Winter Fest monies to the summer to see if that would get us to 25 minutes and the answer was no. It is going to take 5K to get there with good content.

Everyone gave their thoughts on giving ACE more money for the show.

Motion to approve an additional 5K for the show by Chuck Neville, second by Larry D'Angelo, unanimously approved additional 5K funding for the Fireworks Show.

Sailboat Races

Races begin 5.30.2023!

Fishing Tournament

The first tournament is 6.10.2023. Generous donations were given for the tournament. Participants will receive a fishing towel and worms! Winnie suggested adding this event to the 7 Harbors website. Suggestion for David to send content to Winnie.

Home Tour

The Home Tour will be 7.22.2023. We currently have 1 home for the tour. Wendy is working on getting more and has a back up for the Home Tour.

Lake Assessment

The Lake Improvement Meeting will take place on 6.28.2023. The meeting content will include 2021-2023 SAD Budget and WLCL Board recommendations for next SAD. This includes 3-year 2024-2026 assessment period, continuation of weed control and sheriff patrol, goose nest destruction, rate changes for lake access owners with docks, increase marina slip rate and lower rates to reduce cash flow balance to 100K or hold for a year of bad weeds.

New Business

Coast Guard will be inspecting boats 6.10.2023. Mike Genter to help monitor Larry D'Angelo's dock and Shelley and Steve to volunteer their dock for the inspections.

Insurance costs have increased, and our current carrier wants to exclude all events on the water. That leaves the pancake breakfast and our meetings at a cost of \$1,600.00 with Citizens. We will be getting 3 quotes for a new policy.

Elections

The election process was determined to be acclamation.

Motion to approve acclamation process by Chuck Neville, second by Steve Kirchner, unanimously approved for acclamation process.

Steve Kirshner nominated Shelley Kirchner for the Board of Directors. She accepted.

Joe nominated Chuck Neville for Treasurer, second by Larry.

Elections for Shelley Kirchner, Denise LaFlamme, David Reid, Scott Trudell and Chuck Neville for Treasurer. All were elected.

Motion to end meeting by Joe, second by Steve, unanimously approved to end meeting.

Meeting adjourned at 8:59 pm