

WLCL Board Meeting
Wednesday April 5, 2023

Agenda

1. Welcome
2. Approve Minutes from 10/5/2022 and 11/29/2022 Meeting
3. Financial Report-Chuck Neville
4. Membership Drive Update/Replacement Update Joe Tibus/Barbara Richards
5. Fireworks-Karen Pinagel
6. Merchandise-Elizabeth Millington
7. Aqua Weed Treatment-Frank Dyson
8. Fishing Tournament- Scott Trudell
9. Sheriff Patrol Joe Tibus
10. Sailboat Races-David Reid
11. New Business

7:00pm Meeting called to order

Attendees

Officers: Joe Tibus, Chuck Neville, Karen Pinagel

Board Members: David Reid, Mike Genter, John Millington, Frank Dyson, Paul Richards, Joan Cooper, Denise Laflamme

Absent: Larry D'Angelo, Scott Trudell

Guests: Elizabeth Millington

Approved minutes from last meeting on 10/5/2022 and 11/29/2022. Motion by John Millington, second by David Reid, unanimously approved.

Financial Report

The last Treasurer's Report on October 5, 2022 showed a cash balance of \$63,479.

October -December 2022 cash receipts were \$52 (\$50 for 2023 membership and donation plus \$2 of interest income). Cash disbursements totaled \$18,097. This included \$12,000 for the summer 2023 fireworks deposit, \$3,330 for 2023 winter carnival fireworks and permits, \$2031 for 2023 membership flags, \$270 for web hosting, \$350 for Volunteer appreciation event, \$93 for new checks, \$1.30 for credit card expenses and \$20 related to merchandise. The 12/31/2022 cash balance is \$45,434.

2022 Calendar Year Program View shows net memberships and donations were a record \$28,599 up \$2,389 from the prior year. \$2040 of the increase is due to only having 1 year of membership flag expense (vs 2 years of flag expense in 2021). 2022 net revenue from the home tour, pancake breakfast and raffles were all better than 2021. Merchandise sales, net of costs, generated \$2,520 in 2022 vs \$,5301 in 2021. We still have apparel that is available for sale. Fireworks expenses were \$24,000 vs \$22,162 in 2021. Winter carnival expenses were \$5,551 in 2022 because we held the event. All other expenses, totaled \$4,888, about \$700 more than 2021 (\$350 was related to having the volunteer appreciation event, \$100 higher insurance expenses, \$120 higher fishing tournament expenses, \$150 higher office supplies). The ending cash of \$45,434 is a record high amount and grew \$1,400 from 12/31/2021.

Jan-Mar 2023 receipts are \$467 primarily from membership and donations. Disbursements are a reduction of \$14 due to a credit card processing fee refund. Ending cash at 3/31/2023 is \$45,915 up nearly \$500 from 3/31/2022. The 2023 lower receipts and expenses vs 2022 are all due to not having the 2023 Winter Carnival. The deposit of \$2,750 for the 2023 winter carnival fireworks, made in December 2022, will be applied against the 2023 summer show cost and White Lake Township will be returning \$377 of the permit fees.

Motion to approve financial report by Mike Genter, second by John Millington, unanimously approved.

Membership Drive Update/Replacement Update

Barbara Richards will be updating the Data Base. We are looking for Block Captains and a description of this position has been created to recruit volunteers. Block Captain Meeting will be scheduled to explain the details. The Newsletter needs to be created quickly and sent out because it generates a lot of Membership Dues. The Pancake Breakfast was brought up and costs have increased. A decision will need to be made if we are to increase the cost for 2023. A deposit will be sent to Chris Cakes on Thursday. We will also need more volunteers for juice and coffee.

Fireworks

All products have arrived by container however the show has not been completely designed yet because he is experimenting with new items, and he wants to see how they perform before he completes the POG. Target time for the show is 25 minutes. Also, Denise recently spoke with Jason from Gen X and he is very interested in doing the fireworks for us again. Our contract with ACE expires July 2024. Insurance details will be shared when they become available.

Merchandise

Input needed on more direction for new product. Elizabeth and Wendy will be collaborating on this. Currently, we are looking at adding bucket hats and woman's tank tops. Also, discussed adding non apparel items like cups but they are more difficult to transport.

Aqua Weed Treatment

The insert for our Newsletter has been received by Aqua Weed. Historically, with a light winter we will have an abundance of weeds this year. Thankfully, we have a healthy budget because we did not spend the 90K we typically spend in Beaumont Bay last year. So, the money is budgeted for additional treatments if needed. Call to treat needs to be communicated better. Adding Frank's phone number per his request for call to treat. Again, the Newsletter needs to be distributed soon. The goal is the third week of April. We have successfully received an updated listing of property owners on the lake.

Fishing Tournament

Report not available.

Sheriff Patrol

New Sheriff TBD. Typically, we send them a schedule for the Patrol hours needed. We should have this information very soon. We have a budget with the Lake Improvement Board. Rate and Hours to be provided to Joe. The question was raised about a summary report. Unfortunately, due to staffing issues we did not receive a summary report for the 2022 season. We will inquire about a summary report.

Sailboat Races

Races begin May 30, 2023.

New Business

Coast Guard Boat Inspection will take place on June 10, 2023.

Suggestion to add recycling program to the Newsletter.

Home Tours no one has committed yet.

Next Meeting will be moved to Tuesday April 25, 2023 due to the Community Center being occupied on our original date.

Geese control has been approved by the DNR. A vote was taken, and it was unanimously decided to move forward with the permit and remove the geese.

Discussion of pushing back to see if we can get the Sheriff Patrol cost out of our budget and back with the Sheriff Department. Michigan Lakes and Streams may be a good place to start to see what lakes have sheriffs on them and who pays them.

SAD needs to go through the approval process and Chuck has been working on this.

Motion to end meeting by Frank Dyson, second by David Reid.

Meeting adjourned at 8:09 pm