



White Lake Citizens League

Celebrating 55 years of service to White Lake residents

White Lake Citizens League Meeting Minutes 2019

Date: 28AUG19

Officers: Sean Whelan, Bill Maine, Chuck Neville

Directors: Dave Reid, Walt Koziol (proxy), Frank Dyson, Linda Smallwood (Reid), Lenny Wojewoda,

Guests: Ken Jankowski, Denice Laflamme,

Absent: Scott Trudell, Larry D'Angelo,

Total Directors=10; Quorum =5

AGENDA

1. Approval of June Minutes
2. Membership Drive (L. Smallwood)
3. Business Support Drive (L. Wojewoda)
4. Financial Report (C. Neville)
5. Pancake Breakfast Survey Results (S. Whelan)
6. Merchandise Sales (L. Wojewoda)
7. Volunteer Appreciation Dinner Sept 25
8. 2019 Activities (reports if needed)
 - a. Weed Control Status (F. Dyson)
 - b. Fishing Tournament (S. Trudell)
 - c. Sailboat Races (M. Bartolo)
9. New Business
10. Adjournment

Notes:

- 1) Welcome
- 2) Meeting Minutes
 - a. No Questions about the July minutes.
 - b. Chuck moved to accept as written, Linda seconded. Unanimously approved.
- 3) Membership Drive
 - a. **401 members!!!!** Still have a few flags left.
 - b. Exceeded last year's income by \$375 and is the highest yet
 - c. Plan to buy 2020 flags in Q4 to have ready for Jan
 - d. Plan is to start campaign in January!
- 4) Business Support Drive
 - a. Aquaweed gave money
 - b. Not as much income from businesses as past years
- 5) Financial Report (C. Neville)
 - a. Chuck presented the financial report for July
 - i. \$866.35 income this month
 - ii. \$11.65 expenditures this month
 - iii. Cash balance year of year is almost exactly the same
 - iv. If we do Winter Carnival we will still have an expected cash balance same as last year

- v Linda moved to accept as written, seconded by Lenny. Unanimously approved.
- 6) Winter Carnival
 - a. Fireworks are \$4750 from Gen X pyrotechnics
 - b. \$250 in prize money etc
 - c. Target date is Sat Feb 1 2020
 - d. Doug Brown Agency willing to sponsor event again
 - e. Request to approve a budget of \$5000 for the 2020 carnival
 - i Lenny moved to approve, seconded by Dave. Unanimously approved.
- 7) Pancake Breakfast Survey
 - a. Sean presented the survey results
 - 1) People are in general happy with the price of \$7/\$4 but may be willing to pay a little more.
 - 2) 89% of the people are happy with the food
 - 3) The reasons for "why" they didn't attend 2019 were spread out but mostly due to being out of town/unavailable.
 - 4) Some verbatim's suggest we move the date OFF of the Holiday due to family time.
 - 5) Some verbatim's suggest we serve more, specifically walk around and serve pancakes to tables.
 - 6) We had 104 respondents. 75% usually attend. 45% attended in 2019.

Denise will enquire with Chris Cakes about possibly adding eggs for SOME next year
- 8) Boat Parade
 - a. 9 boats
 - b. People had fun and enjoyed the event again
- 9) Merchandising
 - a. Sold all sweatshirts. A few tank tops left.
 - b. Lenny is planning a Wakestock all stars in late Sept.
 - c. 2018 merchandise is still left – suggested to sell deeply discounted at 2020 pancake breakfast.
 - d. \$1650 proceeds for 2019! Great Job Lenny.
- 10) Volunteer appreciation dinner
 - a. Sep 25, 2019
 - b. Special thank you for the Webbs and Bob Parrett
 - c. All 2018 volunteers and their significant others are invited
- 11) Weed Control
 - a. One more treatment planned this year
 - b. Frank is testing for ecoli and indicates that there is excessive geese poop.
 - c. Next years SAD may include a proposal for a geese roundup.
 - d. The 2021+ SAD plan will be proposed to the WLIB next year in 2020.
 - e. Suggestion to spread the word and educate the residents of the environmental *benefit* of Swans to our lake and to our geese population.
- 12) Fishing Tournament (S. Trudell)
 - a. No update
- 13) Sailboat Races (M. Bartolo)
 - a. No updates

14) New Business

- a. Decision was to send a 2019 paid members letter thanking our supporting members.
 - i. Specifically listing all PAID members by name.
- b. Establishing dates for the 2020 events.
 - i. Feb 1, 2020 Winter Carnival
 - ii. TBD Bowling Fundraiser
 - iii. May 24, 2020 Pancake Breakfast
 - iv. July 4, 2020 Fireworks
 - v. July 25, 2020 Home Tour
 - vi. Aug 1, 2020 (Russ Ravary) Cardboard Boat Race
- c. Sherriff was pulling over SUPs without lifejackets.
 - i. 11 tickets 177 warnings

15) o Adjournment

- a. Denise moved to adjourn, seconded by Lenny . Meeting adjourned at 8:03pm

Sean Whelan- WLCL VP