



White Lake Citizens League

Celebrating 55 years of service to White Lake residents

White Lake Citizens League Meeting Minutes 2018

Date: 27JUN18

Officers: Tom DeSantis, Sean Whelan, Bill Maine, Chuck Neville

Directors: Gary Webb, Walt Koziol, Scott Trudell, Frank Dyson, Larry D'Angelo,

Guests: Joan Cooper, Ken Jankowski, Bob Parrett, Kim Siegfried, Janis D'Angelo,

Absent: Dave Reid, Linda Smallwood (Reid), Lenny Wojewoda,

Total Directors=12; Quorum =6

AGENDA

- Welcome
- Meeting Minutes
- Treasurer Report
- Communication
- Boat Parade and Prizes
- Pancake Breakfast Results
- Home Tour
- Membership Drive
- Weed Control and Water Quality
- Sheriff Boat Patrols
- Fireworks
- Merchandise Presentation
- Business Drive
- WLIB Current Actions To include
Lake Study and Bills
- Fishing Tournament
- Sailboat races
- Merchandise Sales
- Hotline
- New Business
- Adjourn

Notes:

- 1) Welcome & Call to Order at 7:05
- 2) Meeting Minutes approved as written. Unanimously approved.
- 3) Treasurer Report
 - a. May Receipts were \$19,768
 - b. Final payment paid for the 2018 fireworks show \$11,340 (total \$16,200)
 - c. Total receipts year to date is \$450 less than 2017
 - d. June 27, 2018 Cash Balance is up \$2500 from Dec 31, 2017 but approximately \$4,000 less than June 30 2017 primarily due to winter carnival expenses
 - e. Motion by Gary to approve as written, seconded by Walt. Unanimously approved.
- 4) Communications
 - a. Busy notifying via Facebook and email blasts
 - b. In the event of an emergency or rain delay, Sean will call Bob and he will blast the message out.
 - c. Bob will be out of the country for 2 weeks after the 4th of July.
- 5) Boat Parade and Prizes
 - a. Good theme this year "Christmas in July"
 - b. Prizes for top three boats

- c. Tom has Judges boat ready to go
 - d. Bill Maine will use the membership database to classify all donations
 - 1 As general fund, boat parade, or fireworks
- 6) Pancake Breakfast
- a. 537 people served
 - b. \$3881 in revenue, \$2925 expenses thus profited by \$956 for the event
 - c. General comments were positive and people had a fun time
 - d. One or two complaints about the food
 - e. The Winter Carnival P.A. system was used for announcements and well received
 - f. Comments that there were moments of no sausage
 - i Request that next year's team pays closer attention to the monitoring of food
 - g. Denise volunteered to run the event again next year if Chris Cakes (or equivalent) is utilized
 - h. Plan is to get commitment signed by August board meeting
- 7) Home & Cottage Tour
- a. 5 homes are confirmed
 - b. Remains Saturday July 21
 - c. Ticket sales are at 92 total
 - d. 9 boats equals 96 capacity
 - e. 6 pontoon boats committed (need 3 more)
- 8) Membership Drive
- a. Membership is UP from last year! 321 paid members vs 296 last year. (year to date)
 - b. 2017 total membership was 366
 - c. Great job by Linda & Bill! Thank you
- 9) Weed Control & Water quality
- a. Spot treatment for algae again tomorrow
 - b. A lot of prop cut has been evident this year
 - c. The majority of the annual chemicals were applied in May/June
 - d. Frank continues to measure water transparency weekly
- 10) Sheriff Boat Patrols Meeting
- a. No issues to date.
 - b. More tickets than last year, year to date 5-6
 - c. Two patrol boats on Sat June 30, one boat on July 4
 - d. Sean shared a complaint from another riparian owner witnessing the sheriff running aground and unsafely operating the boat (disembarked while in gear).
 - i Dave Reid to follow up with Sherriff
 - ii If Sheriff needs local residents to help show him/her the lake and its navigational hazards, volunteers are available.
- 11) Fireworks
- a. 2018 Show total costs \$16,200
 - b. 2019-21 total costs \$19,875
 - c. All set for Thursday barge launching, Friday & Saturday loading at Seven Harbors beach and show-time Saturday
 - d. This year there will be one giant barge 40' instead of two medium sized barges
- 12) Business Drive

- a. Lenny is going around
- b. Intent is to track and list all corporate donations

13) WLIB Current Actions and Bills

- a. Sean Presented at the June 11 WLIB meeting
- b. Progressive AE lake Study Proposal was unanimously approved
- c. Progressive AE has begun their study
- d. Frank had a copy of the 1986 Cleary report; Sean digitally scanned and made available to the board.
- e. 2018-2021 SAD
 - i Assessments are on track as planned
 - ii Expenditures are on track as planned
 - iii \$40,000 ish left for the remaining 2018 expenditures

14) Fishing Tournament

- a. 15 boats , 43 participants
- b. 83lbs of fish weighed in
- c. Youth division this year was a hit.
- d. Another tournament planned after Labor Day

15) Sailboat Races

- a. No Single hull boats yet this year.
- b. Event is enjoyed by all

16) Merchandise

- a. \$2300 sold at pancake breakfast
- b. \$700 sold at WLI last Friday
- c. About 40% inventory is sold to date
- d. \$5000 expenses thus \$2000 more sales to break even
- e. Potential sales max at \$8000 this max profit opportunity of \$3000
- f. Expecting less than \$3000 profit depending on sales

17) Hotline

- a. One request for help identifying location of where a new owners deeded access is located at.
- b. People are encouraged to contact their sales broker, their subdivision, or directly with the township.
- c. Plan to vote to cease the hotline at the end of the year
 - i Last year there were about 6 meaningful calls last year (we pay about \$50/month to keep that active)

18) New Business

- a. Gary is asking for WLCL to establish a "Rainy Day Fund" to set aside earmarked for unexpected expenses in the future. Request to establish a floor balance not to fall below.
 - i Non-profits are recommended to establish a cash floor.
 - ii Treasurer Chuck Neville previously proposed a minimum amount to hold based on annual expenses.
 - iii Chuck will review the past 3-5 years to determine the minimum amount of cash balance (again) and propose to the board next month.

19) Adjourn

- a. Gary moves to adjourn, seconded by Walt. Adjourned at 9:07pm.

