

White Lake Citizens League
Meeting Minutes
July 22, 2009



Board Members Present: Jack Butler, Larry D'Angelo, Tom DeSantis, Frank Dyson, Larry McCullen, Bob Parrett, Bob Pisoni, Darrol Spurgeon, Carol Webb, Gary Webb, Lenny Wojewoda

Board Members Absent: Laura DeSmith, Walt Koziol,

Other Members Present: Elaine Camp, Richard Camp, Janis D'Angelo, Lorraine Eastham, Roy Eastham, JoAnn McCullen, Debi Parrett, Wilma Wienczak, Denise Wojewoda

- The gathering began with social time and a delicious appetizers.
- At 7:35 pm Jack Butler introduced Jason Trudeau and Dave Dobrin of Gen-X Pyrotechnics Company.
 - Gen-X provided the fireworks service for this year's show, and explained that because of our larger budget this year, they were able to schedule us on a "premium" day (July 3-4-5) and do a larger show (2 barges, 8" shells). Everyone agreed that this year's show was spectacular.
 - They provided prices for a 2010 show. Premium dates next year are Friday, July 2 and Saturday July 3 (double-barge shows are required). Sunday, July 4 is not available because they have already booked a very large show requiring all of their resources. They also provided a price for a single-barge show on Saturday, June 26, 2010.
- The Regular Meeting was called to order 8:00 pm. A quorum was present.
- **Minutes:** Tom asked if everyone had a chance to read the minutes and asked for any corrections. Jack Butler made a motion to accept the minutes. Seconded by Larry D'Angelo. Motion carried.
- Tom introduced Mike Roman, who will help in developing an annual budget for the WLCL.
- **Treasurer:**
 - Carol Webb presented the treasurer's report.
 - The major expense during the month was the final payment on this year's fireworks.
 - Income included membership dues, fireworks donations, and t-shirt sales.
 - Larry D'Angelo made a motion to accept the report. Seconded by Larry McCullen. Motion carried.
- **Communications:**
 - Bob Parrett reported that response to the website has been good. There were 1397 "unique pageviews" of the website on July 4th and 450 on July 3rd, and attributed this to people seeking information about the fireworks and boat parade.
 - The pictures and prize winners from the July 4th Boat Parade are now available on the website.
- **Membership:**
 - Jack Butler reviewed a list of membership numbers and average contributions for the current campaign and for the previous 4 years.
 - To date we have 228 members and an average contribution of \$56 per member. (2008 numbers were 250 members and \$60.)
 - There was discussion whether we should ask the 7 Harbors Association for a donation, since membership in that area seems to be low (as a result of their own levy on homeowners?).
 - Bob Parrett proposed sending a newsletter to the existing e-mail list encouraging members to talk to their neighbors who may not have donated.

- **Fireworks:**
 - The proposals submitted by Gen-X Pyrotechnics Company were discussed at length. The merits of a larger (more expensive) show on July 3rd versus a smaller (less expensive) show the weekend before were debated.
 - Bob Parrett moved to authorize Jack Butler to contract with Gen-X Pyrotechnics Company for a double-barge fireworks show on Saturday, July 3, 2010 at a cost of \$18,000. Seconded by Jack Butler. The motion failed with a tie vote.
- **Fundraising:**
 - Bob Parrett presented 2 fundraising ideas:
 - A "Home Tour" of several houses on the lake, with income from ticket sales. The Butlers and the Parretts agreed to explore the idea.
 - A "Gala Evening" at Derrick Coleman's house. Roy Eastham agreed to contact Derrick Coleman to explore the possibility.
 - Larry D'Angelo discussed the possibility of the WLCL joining the Highland Business Association.
 - Jack Butler discussed the establishment of guidelines for the recognition of business contributions.
 - Bob Parrett moved that WLCL members and contributors be recognized by name on the "Membership" page of the website. Seconded by Jack Butler. Motion carried.
- **Social Committee:**
 - Janis D'Angelo discussed the possibility of holding another Pancake Breakfast in September at the White Lake Inn.
- **Weed Control:**
 - Frank Dyson reported that recent surveys have shown that there is more Eurasian Milfoil in the lake than expected, and that Starry Stonewort is becoming a significant problem.
- **Special Assessment District**
 - Tom DeSantis presented a preliminary presentation, and named a group who will further develop the presentation. The group will then meet with the White Lake Improvement Board to review it and schedule a public hearing for the 3-year renewal of the assessment.
- **Fireworks Continued:**
 - Discussion continued on the date and cost of the 2010 fireworks.
 - Jack Butler moved to contract with Gen-X Pyrotechnics Company for a double-barge fireworks show on Saturday, July 3, 2010 at a cost of \$18,000. Seconded by Bob Parrett. The motion carried.

The meeting was adjourned at 10:05 pm

Minutes submitted by Bob Parrett