



**White Lake
Citizens League**

Current

Spring 2010

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ADDRESS

P.O. Box 851
Highland, MI 48356

HOTLINE TELEPHONE

248.887.5658

E-MAIL ADDRESS

info@wlcl.org

WEBSITE

www.wlcl.org

NEWSLETTER EDITOR

Bob Parrett

2010 SUMMER CELEBRATIONS

Monday, May 31, 2010: The 3rd Annual Memorial Day Pancake Breakfast will be held at the White Lake Inn from 8:30 - 11:30 am.

Saturday, July 3, 2010: The Annual Boat Parade will start at 2:15 pm at the bay near Mitchell's Marina.

Saturday, July 3, 2010: The premium 2-barge Fireworks Display will begin at dusk.

PRESIDENT'S CORNER

Last year was marked by several accomplishments which I believe make living on White Lake an even greater experience. Members of your WLCL Board of Directors presented a three year **Water Quality Plan** to the White Lake Improvement Board at a Public Hearing. The plan was approved, and included a continuation of the weed control program, water quality testing, and a dredging study for a potential dredging project in the next assessment cycle. The special assessment of \$150.00 per year (for 2010 - 2012) was also approved, and it represents a \$70.00 per year reduction over the average of the assessments from the previous five years. Our efforts on water quality and weed control have kept the lake relatively clear of non-native nuisance plants, while maintaining the lake for good fishing.

Many of you, along your neighbors and friends, enjoyed the **2nd Annual Memorial Day Breakfast** at the White Lake Inn. This, together with the sale of theme T-shirts and other merchandise, contributed over \$4,000.00 to our fireworks fund. We had a great **July 4th Boat Parade** and a spectacular **Fireworks Display**. I am sure that many of you - based on your horn blasts, e-mails, and phone messages - feel as I do, that it was the best display ever.

Last year's **fireworks display** was a "premium" show (the actual classification name used by our fireworks vendor). It cost about \$18,000, as compared to the \$13,000 that we have paid in past years - allowing a longer show, larger shells, and launched from 2 barges instead of one. Fund raising and successful membership drives allowed us to put on this display. This year we will again have an equally spectacular "premium" display, because you liked it so much, and because the funds are available and should be returned to the lake for events like this. That is what we are all about.

However, last year fewer than 40 percent of the over 600 lakefront residents became WLCL members. Average contributions (combined dues and fireworks fund donations) were about \$50.00 per family. This was understandably down from the previous year. In order to continue with "premium" fireworks shows in future years, we don't need the same people contributing more, but we need but more residents joining and contributing. If you enjoyed last year's show and you aren't already a member, please consider joining the WLCL this year, and contribute whatever you can afford.

This year, we will again have a **Memorial Day Breakfast** at the White Lake Inn. This is a great opportunity to get together with your friends and neighbors to kick off the summer season on the lake. More details on this event, as well as the **Fireworks** and **Boat Parade** are in this newsletter.

We will also again have a **Memorial Day Ceremony** at noon. "Taps" will be played while the flag is at half mast, and then as is tradition, the flag will be raised to full mast while we all join in singing the National Anthem. This is a very fitting way that we as a community can remember those who have made the Ultimate Sacrifice for their country, and can celebrate the freedoms which that sacrifice has preserved for all of us.

Tom De Santis, *President*

WLCL 2010 MEETING SCHEDULE

**WLCL BOARD
MEETINGS
are open
to everyone,
and are
held the on the
4th Wednesday
of each month
(except November
December,
and January).**

LOCATION
**White Lake
Township Offices
7525 Highland Rd.
7:00 PM**

2010 MEETING DATES

Feb 24, 2010
Mar 24, 2010
Apr 28, 2010
May 26, 2010
Jun 23, 2010
Jul 28, 2010*
Aug 25, 2010*
Sep 22, 2010
Oct 27, 2010

***NOTE:**
**The July and
August meetings
may be held at an
alternate location.
Watch
www.wlcl.org
and your e-mail
for details.**

WEED CONTROL AND LAWN CARE

Two years ago *Sonar* was used on a one time lake-wide treatment. *Sonar* is a systemic (aimed at the root) herbicide, and is used on a once-per-three-year interval. It targets *Eurasian Milfoil* and *Curly-Leaf Pondweed*, two non-native nuisance plants. Since this treatment will have somewhat lessened residual effect this year, we can expect that these plants will have greater growth, and will require more treatment with contact herbicides than last year.

Surveys last year found that *Starry Stonewort*, a third non-native nuisance plant, was becoming more prevalent in the lake, and could reach nuisance levels this year. This plant is actually a type of algae, which forms dense mats when it anchors itself to bottom of the lake. It blocks out the growth of both good and bad plants, and can have an adverse affect on the fish population. It becomes a further nuisance when it grows to heights of 6 - 7 feet. We expect to treat this plant in early-May, in similar manner to how we have treated other algae over the years. As in the past, detailed notices of all treatments will be posted. Treatments will be performed by licensed applicators using chemicals approved by the Michigan Department of Environmental Quality (DEQ).

Although we survey the lake periodically, it still helps when you use the Hotline (248-887 -5658) to report weed control complaints. You can be assured that we will respond to your calls within a couple of days.

To help control weed growth and the formation of muck, all riparian's (lakefront property owners) are urged to use lawn fertilizer sparingly. The Michigan Lakes and Streams Association suggests using two fertilizer applications per year: a treatment in the spring, and another one in late summer. Fertilizers with no phosphorous, such as 23-0-6, are recommended. If you use a lawn care service, ask if they use zero-phosphorous fertilizers. To further minimize the effects of fertilizer run-off into the lake, a barrier of rocks, railroad ties, or bushes can help.

Further water quality, weed control, chemical treatment, and lawn care information is available on the WLCL website - click on the "Water Quality & Weed Control" button on the left side of the page.

THE 2010 SUMMER CELEBRATIONS ARE COMING...

Our theme this year is **RED, WHITE LAKE, and BLUE - CELEBRATION OF USA!**

The **3rd Annual Memorial Day Pancake Breakfast** will be held at the White Lake Inn on Monday, May 31st, from 8:30 until 11:30 am. We will be serving our delicious pancakes, sausage, and scrambled eggs, with milk, juice, and coffee. The cost is \$6.00 for adults, and \$3.00 for children (12 and under). All proceeds from the breakfast support the summer celebrations and fireworks. There will be a Memorial Day ceremony at Noon to remember all those who have made the ultimate sacrifice for our country.

We will have our fundraising merchandise available on Fridays at the White Lake Inn, starting in April and May. Merchandise will also be available on Memorial Day at the Pancake Breakfast. By popular demand, we will have children's t-shirts available this year!

The **Annual Boat Parade** is scheduled for Saturday July 3rd, starting at 2:15 pm from the Mitchell's Marina bay. Decorate your boat to celebrate America... and our US Olympic Team winning all those medals, and... the beginning of a new decade! Prizes, Fun, Pictures! Decorate your boat, join in the fun, help entertain your neighbors, and win prizes. All boat teams receive a gift bag. You can be a judge... votes will be taken again by phone from all of our friends and neighbors watching on shore (or boat). The phone number and voting time will be published on the website and in an e-mail in June.

AND... the incredible 2-barge **Fireworks Display** will begin at dusk on Saturday, July 3rd.

More information to follow... Watch for posters at our local businesses, and please support those listed in this newsletter (many of whom contributed prizes to last year's celebrations). And, of course, watch the website and e-mails for details!



E-MAIL COMMUNICATIONS

Whether or not you're a member of the White Lake Citizens League, you can receive up-to-date information and reminders about lake and lake-area activities by joining the WLCL e-mail list. Since this printed newsletter is only mailed once a year, the website and these e-mails are your best way to keep up on White Lake information.

Here are the promises we make:

- e-mail addresses are always hidden from view on all communications
- e-mail addresses are never supplied or sold to any other organization
- e-mails are always short and easy to read, and never contain graphics or pictures (which can slow their downloading on some systems)
- e-mails are limited to 1 or 2 a month, except around special events (like the Boat Parade)
- you can ask to have your name removed from the list at any time

Presently 173 WLCL members (67% of the membership), 137 non-members, and 5 businesses are on the master list to receive e-mail communications. E-mail addresses are removed from the list when the carrier "bounces" a message back indicating that the address is no longer valid... so you may have formerly received the e-mails, changed carriers, and forgotten to notify us of your new e-mail.

If you haven't been receiving e-mails lately, you can add your e-mail address to the list by sending an e-mail to communication@wlcl.org, or by including it on your membership form (please print carefully... some e-mails "bounce" because they are difficult to read on the form!)

2010 MEMBERSHIP DRIVE

As you've read, the White Lake Citizens League's only source of funding for our activities, including the fireworks display, is from membership dues and donations. Our 2010 Membership Drive is just getting under way.

Similar to past years, our membership drive will proceed as follows: after allowing a few weeks for residents to mail in their membership form (included with this newsletter), "Block Captains" will begin to contact those residents from whom we haven't heard.

Block Captains are your neighbors, who enjoy getting out and meeting their neighbors, and getting a chance to chat about the value of WLCL membership. The lakefront areas are divided into 40 blocks, most containing about 10-20 homes. With this personal contact, we are able to answer your questions about the WLCL and our activities, update your name and e-mail information, and to

encourage non-members to join.

We are still in need of a few more Block Captains. The job is fun, easy, and requires only a few hours commitment. If you'd like to participate this year, call Gary and Carol Webb, Block Captain Coordinators, at (248) 887-4838, or e-mail at carol3225@comcast.net.

Remember, membership in the WLCL is completely voluntary. Annual membership dues are \$25.00, and you can also add an additional donation to further support our activities. Our goal this year is to increase our membership rolls by 20%.

A special note to residents of the **Seven Harbors Subdivision**: WLCL membership is not included in the assessment that you pay to your Neighborhood Association. Please consider also joining the White Lake Citizens League, to support the prime viewing location that you enjoy for the fireworks display!

WLCL WEBSITE

There's *one* place where you can find up-to-date (24/7) information about White Lake... visit our website at www.wlcl.org. It is updated frequently, so if you haven't visited it lately, there's probably something new on it! Since this printed newsletter is only published once a year, the website and e-mails are your best source of current information.

In addition to information about current WLCL activities and events, there is often information about other local events. You can read an extensive history of White Lake, find information about water quality, lake levels, weed treatment programs, and the Special Assessment District. There are photo albums of social activities, information about the WLCL and its history, and more information about membership. You can post free classified ads, and find handy links to area businesses and government organizations.

Recently, a new "Fishing on White Lake" page has been added to the website. A longtime lake resident and fisherman is providing information and tips specifically about current fishing conditions in the lake. There are also links to Michigan State websites about license requirements, fish identification, and fishing advisories.

Be sure to add our website to the "Favorites" or "Bookmarks" list on your computer, so that you can find it in a hurry. If you have comments or suggestions for the website, send an e-mail to communication@wlcl.org.

SOCIAL COMMITTEE

**Welcomes anyone
who would like
to help out
on WLCL
events and
activities**

**contact:
Janis D'Angelo
248-887-9071**

**Vicki Myers
248-887-5212**

**Wilma Wienczak
248-887-7002**

**Larry/Laura
DeSmith
248-240-1268**

**Lenny/Denise
Wojewoda
248-887-2734**

COMING EVENTS

**Pancake Breakfast
May 31, 2010**

**Boat Parade &
Fireworks
July 3, 2010**



White Lake Citizens League
P.O. Box 851
Highland, MI 48356

IF UNDELIVERABLE, DO NOT RETURN

**NEWS AND IMPORTANT
INFORMATION FOR
WHITE LAKE RESIDENTS**

A BIG THANK YOU

to these local businesses who supported the WLCL In 2009!

American Marine Shore Control
67 Highland, MI 48356
(248) 887-4542

Aqua Weed Control, Inc.
414 Hadley Street
Holly, MI 48442
(248) 634-8388

Aquest Corporation
1110 South Drive
Flint, MI 48503
(810) 237-8893

**Clippers Lawn & Landscape
Maintenance**
13320 Stark Road
Livonia, MI 48150
(734) 522-0025

Dave and Amy's
9595 Highland Road
White Lake, MI 48386
(248) 698-2010

**Dave's Coney Island
& Breakfast**
101 Nordic Drive
White Lake, MI 48383
(248) 889-3600

Discount Battery
2977 Dixie Highway
Waterford, MI 48328
(248) 674-2565

Duck Lake Market
3711 N. Duck Lake Road
Highland, MI 48356
(248) 887-4542

Flagpoles, Etc.
407 Hadley Street
Holly, MI 48442
(888) 735-5591

Graceland Party Shoppe Inc.
7505 Highland Road
White Lake, MI 48383
(248) 698-1070

**Highland Auto Repair &
Tire Center**
7421 Highland Road
White Lake, MI 48383
(248) 887-2944

Highland Hills Golf Club
2075 Oakland Drive
Highland, MI 48356
(248) 887-4481

Highland House Restaurant
2630 Highland Road
Highland, MI 48356
(248) 887-4161

Huron Valley State Bank
2920 E. Highland Road
Highland, MI 48356
(248) 887-9900

Jet's Pizza
401 Nordic Drive
White Lake, MI 48383
(248) 889-0011

Kozy Coffee
2823 East Highland Road
Highland, MI 48356
(248) 529-6286

The Little Store
3544 Jackson Boulevard
Highland, MI 48356
(248) 889-4525

Norm's Ice Cream, Inc.
700 N. Milford Road
Highland, MI 48357
(248) 887-1931

Pet Supply Plus
6845 Highland Road
White Lake, MI 48383
(248) 889-4131

Rite Aid Pharmacy
2880 East Highland Road
Highland, MI 48356
(248) 887-4121

Skybox Sports Grill
2825 E. Highland Road
Highland, MI 48356
(248) 889-7591

Sparkies Bar and Grill
2868 E. Highland Road
Highland, MI 48356
(248) 887-2610

Stanton Business Forms, Inc.
4400 Duck Lake Road
Highland, MI 48356
(248) 887-7000

Wine Basket Market
3542 Duck Lake Road
Highland, MI 48356
(248) 887-1921

White Lake Inn
3955 Ormond Road
White Lake, MI 48383
(248) 887-1818

White Lake Supermarket
3393 Ormond Road
White Lake, MI 48383
(248) 887-5200

LAKE HOME TOUR

Everybody's done it... we cruise around the lake looking at the shoreline, and say to our friends "Gee... I wish I could see what that house is like on the inside". Well, the Citizens League is in the process of planning a Home Tour of some of the distinctive houses on the lake for a Saturday or Sunday this summer.

Details are still being worked out, and the homes are just being chosen, so watch the website and your e-mail for the announcement (another good reason to make sure you're on the WLCL e-mail list!). A strictly limited number of tickets will be available for sale (WLCL members will pay a reduced price), and the proceeds will help support the fireworks and other lake activities.

2010 SHERIFF'S MARINE PATROLS

As you may have read, the Oakland County Sheriff has announced that, due to budget cuts, it must reduce or eliminate Marine Patrols on Oakland County inland lakes this year. The Sheriff's Marine Division has indicated that it will continue to provide a deputy to patrol any lake at a cost of \$32 per hour.

Many of you have already expressed concern about this decision, and its impact on White Lake. As this newsletter goes to press, the WLCL and the White Lake Improvement Board (WLIB) are exploring the possibility that WLIB funds could be used to pay for marine patrols on White Lake this summer. It must first be determined if this expense would be a legally acceptable Lake Board expenditure, and if it is determined to be so, the WLIB would be required to conduct a public hearing to amend the Special Assessment District budget adopted last fall.

In the meantime, we are collecting public opinion and comments about several options with a poll on the website. While this poll is completely non-binding, it may be helpful as the WLIB and the WLCL examine possible funding. Please register your opinion using the link on the home page at www.wlcl.org.

We will continue to keep you updated, through e-mails and the website, about any new information and developments in this area.



2010 Membership Dues and Contributions

Membership dues and General Fund contributions should be remitted now. The Membership fees for 2010 are \$25 per household. General Fund donations go to our annual firework show and committee approved activities/expenses. Please donate generously and support our activities!

Mail to: WLCL, PO Box 851, Highland, MI 48356 (*envelope enclosed*)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

(*please print clearly*)

Membership Fee \$25 + Fireworks/General Fund Donation \$ _____ = \$ _____

If you would like to help by volunteering, please check below the activities in which you are interested, or indicate other ways that you are willing to help:

☐ Block Captain

☐ Boat Parade

☐ Communications

☐ Membership Committee

☐ Fireworks

☐ Weed Control

☐ Social Committee

☐ Fund Raising

☐ Lake Beautification

☐ Other: _____

☐ No thanks, but please keep us informed by email.

Please Make Checks Payable To WLCL